



2022 Freshmen Advocating SDGs Competition

1. Purpose:

In light of serious problems arising frequently and globally, in 2015 the United Nations proposed issued 17 Sustainable Development Goals (SDGs) and 169 detailed targets. SDGs focus on sustainable development from the dimensions of economic growth, social progress and environmental protection, addressing our common problems. It is expected that, before 2030 the countries around the world implement those 17 SDGs. As a member of the global community, we need to take an in-depth understanding of how to put SDGs into practice for the benefit of the world. We hope students make the best use of this university competition to brighten his/her learning records on campus.

2. Contents:

- (1) Contestants can freely select a global issue pertaining to one or more than one SDG. They need to explain how the global issue has a serious effect on sustainable development.
- (2) Take at least one country as an example to present the solutions implemented by the government or enterprises, analyze the case and further proposing individual action plans and suggestions. The country to be discussed could be Taiwan.
- (3) **The rule for teaming up and self-filming presentation video:**
 - Group A (including Levels A1 and A2): a team of 2-4 people, presenting a total of 4-6 minutes.**
 - Group B (including Levels B and B1, English Dept.): a team of 2-3 people, presenting a total of 6-8 minutes.**
- (4) The presentation time less or more than the above regulated time will incur a reduction of the scores.
- (5) For the presentation contents, proper citation of sources and reference materials is required where necessary. Those who violate academic ethics will be disqualified for participation and awards.
- (6) Presentation Video Guideline is shown in the attachment of the regulation.

3. Eligibility

- (1) Formally enrolled freshmen are welcome to sign up for the competition. Local students and international students can sign up for the competition.
- (2) Freshmen sign up for the competition based on the grouping in Freshman English class.
 - Group A (including Levels A1 and A2):** A team of 2-4 people with all team members presenting onstage.
 - Group B (including Levels B and B1, English Dept.):** A team of 2-3 people with all team members presenting onstage.
- (3) Each team should have an advisor or a course teacher.

4. Scoring of the presentation video (Group A and Group B will be scored respectively)

Contents (topic relevance, persuasiveness, innovation, feasibility): 60%

English-speaking skills (accuracy, fluency, pronunciation, word choice): 30%

Delivery skills (gesture & posture, confidence display, teamwork, attire & demeanor):
10%

5. Awards

First place: A prize of NT\$6,000 and a certificate of merit

Second place: A prize of NT\$ 4,000 and a certificate of merit

Third place: A prize of NT\$ 3,000 and a certificate of merit

Honorable Mention: A prize of NT\$1,000 and a certificate of merit

Nomination Award: A certificate of merit and a gift

6. Registration and presentation video file upload

(1) Each group needs to complete online registration between March 1, 2022 and April 22, 2022.

Registration URL: <https://reurl.cc/g0nd1z>

(2) After completing registration, contestants need to upload a presentation video file onto YouTube (setup as "not published") and fill in the following google form by Sunday, May 8, 2022. Late submissions are not accepted.

Google form URL: <https://reurl.cc/akM3m7>

(3) The awards ceremony will take place on Thursday, May 26.

7. Please note:

- (1) Contestants will receive a letter of confirmation within 5 days after completing online registration and presentation video upload. To assure the eligibility of participation in the competition, contestants need to take the initiative to contact the person in charge if they do not receive a letter within 5 days.
- (2) Contestants are not allowed to revise their video file after uploading it online. They themselves need to check the contents thoroughly before uploading.
- (3) Plagiarizing other people's works is forbidden. If found the case, the winners will be withdrawn their eligibility and the prize and the certificate of merit will be taken back. If violating the law, they must take the consequences.

Organizer: Foreign Language Center (Room 419, Bishop Kupfer Hall)

Contact information:

Group A: Elane yuyenchang2@pu.edu.tw Ext: 19235

Group B: Chris bhlu@pu.edu.tw Ext: 19234

110-2 全校大一SDGs英語簡報倡議比賽_參賽簡報及影片製作指引

Presentation Video guideline

- 簡報製作：

1. 簡報封面須註明倡議題目，並請放入選擇倡議的 SDGs 指標圖示。請參考下圖範例

SDGs指標圖示下載：<https://www.un.org/sustainabledevelopment/news/communications-material/>



- 影片製作：

1. 請以螢幕或投影布幕展示簡報，螢幕與投影內容須清晰可見。
2. 可使用相機、錄影機、手機自行拍攝。
3. 如果拍攝場地空間較大，請務必使用麥克風。
4. 影片製作完，請確定音質音量都合宜，畫面必須穩定。
5. 影片不可剪接、不可後製。
6. 請拿捏好時間，時間過短或超時都會扣分。
7. 如有借用錄製場地、錄製設備(DV、麥克風等)需求，請務必留意報名確認信件說明。

- 口述與台風：

1. 建議發表可利用對話式或具互動性之方式呈現。
2. 請採取站姿，自然站立，可適度使用身體語言，包括臉部表情和手勢。
3. 請穿著正式服裝。過於暴露的短褲背心或者拖鞋，都不適合做演說比賽時穿著。

可參考下列簡報倡議比賽範例：

國立高雄科技大學 聯合國永續發展目標 SDGs青年倡議英文提案競賽：

- ◇ <https://www.youtube.com/watch?v=Pzf9CbIVgRw&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=6>
- ◇ <https://www.youtube.com/watch?v=hLpy9vkyH7c&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=4>
- ◇ <https://www.youtube.com/watch?v=ujlG6hfeM9M&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=7>
- ◇ <https://www.youtube.com/watch?v=3izEgta3M0Y&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=9>

The guideline of presentation video

<p>Making the presentation slide</p>	<p>The front cover of your slide should include:</p> <ol style="list-style-type: none"> 1. Presentation topic. 2. The icon of SDG goal which you are discussing. <p>Download SDG icon here: https://www.un.org/sustainabledevelopment/news/communications-material/</p>
<p>Making the presentation video</p>	<ol style="list-style-type: none"> 1. Please show your slides on the screen. The projected slides should be seen clearly. 2. You can film the video with your own camera, video recorder, or cellphone. 3. If you film in a larger classroom, please use a microphone to improve your sound. 4. After finishing your video, you need to check if sound quality is excellent and the scene is stable. 5. The film should be filmed from the beginning to the end without any editing. Post-production is forbidden. 6. Please control the presentation time. The presentation time less or more than the regulated time will incur a reduction of scores. 7. If you need to reserve a classroom and equipment (e.g., DV or microphone) to film the video, please be aware of the letter of confirmation sent by the organizer after registration.
<p>The oral statement and delivering skills</p>	<ol style="list-style-type: none"> 1. It is suggested that you make a presentation in a dialogic and interactive way. 2. Please stand by the screen naturally and use body language properly, such as facial expression and gestures. 3. You should dress formally when you do the presentation. Wearing pants, tank top, or slippers is not suitable for the competition.



We hereby provide the following video examples for your reference.

國立高雄科技大學 聯合國永續發展目標 SDGs青年倡議英文提案競賽：

- ✧ <https://www.youtube.com/watch?v=Pzf9CbIVgRw&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=6>
- ✧ <https://www.youtube.com/watch?v=hLpy9vkyH7c&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=4>
- ✧ <https://www.youtube.com/watch?v=ujlG6hfeM9M&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=7>
- ✧ <https://www.youtube.com/watch?v=3izEgta3M0Y&list=PL3NKJgijApNznjw52O9ISHwqkdsp1BU-d&index=9>

聯合國永續發展目標相關資料

SUSTAINABLE DEVELOPMENT GOALS



- English online information

1. Sustainable Development 17 Goals:

<https://sdgs.un.org/goals>

2. Take Action for the Sustainable Development Goals

<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

3. Sustainable Development Report 2021

<https://www.sdgindex.org/>

- 中文網站資訊

1. 行政院國家永續發展委員會：

<https://nsdn.epa.gov.tw/taiwan-sdgs/aims>

2. 什麼是永續發展目標 SDGs ? 17 項目標一次掌握 2021/07/30

<https://futurecity.cw.com.tw/article/1867>

3. 聯合國永續發展目標 SDGs 你我都不能缺席

<https://ubrand.udn.com/ubrand/story/12117/3783886>

4. 2060 年 · 台灣就會沒有冬天？永續發展目標 SDGs 是什麼？| 志祺七七

<https://www.youtube.com/watch?v=2Q5idld2TgU>